

May 11, 2017

Dear Potential Sponsor:

The University of Connecticut Avery Point turns 50 this year! To celebrate the last five decades, we are hosting a festival on Sunday October 15th at the Avery Point Campus.

The festival is a family friendly event that will provide entertainment, activities, and educational events for people of every age. There will be live music, athletic events, local food trucks, and numerous hands-on learning activities brought to you by the Marine Science Department, the Maritime Studies Department, and the numerous other academic and athletic programs on our campus.

The Branford House Lawn will be the spot to listen to a local band and enjoy a delicious meal from one of the food trucks, all while admiring the view of the sound. The New Green will be the place to start a geocaching adventure or scavenger hunt with a pirate them. Individuals can view items that will be placed into a time capsule and interact with student clubs. Inside the Branford house there will be numerous displays chronicling the history of our campus. Education and research talks, demonstrations, and interactive activities will take place in the Marine Science Building, the Academic Buildings, and the Library. For those interested in athletics, there will be events at the gym and baseball field. Clearly there will be something for everyone!

Avery Point is a thriving campus, largely due to the relationships with local communities. Many of our graduates are living and working in the towns in South Eastern, CT. They are your friends, neighbors, and colleagues. Please join us in celebrating this momentous event. Your generous contribution will provide a chance to showcase your business both in print, and in person, and demonstrate to our community, how much you support our students.

Please save the date of October 15th, 2017 (rain date of October 22nd) and join us in supporting the UConn 50th Anniversary Festival. Please respond to be a part of this opportunity by July 30, 2017 or call Lisa Hastings at 860-405-9262 with any questions or concerns.

Sincerely,

Lisa Hastings and Cathi Dunnack

Co-Chairs for the 50th Steering Committee

UConn, Avery Point

lisa.hastings@uconn.edu and cathi.dunnack@uconn.edu

http://50years.averypoint.uconn.edu

(860)405-9262

(860)405-9290



**Yes!**

**We would be happy to support the UConn Avery Point 50th Festival at the following level:**

***50th Gold Sponsor***: Only one presenting sponsorship is available at a level of $8,000.

* All Lighthouse Sponsor benefits plus: Off campus signage, company logo and link on 50years.averypoint.uconn.edu. Logo on promotional poster.

***Avery Point Lighthouse Sponsor*:** Available at a level of $3,000

* All Morton Plant Sponsor benefits plus: Radio recognition in radio promotion.

***Morton Plant Sponsor***: Available at a level of $1,500

* All Branford House Sponsor benefits plus: advertisement in the 50th Festival program guide and logo on the festival t-shirt.

***Branford House Sponsor***: Available at a level of $1,000

* All Sailboat Sponsor benefits plus name in the advertising piece in the local paper.

***Sailboat Sponsor***: Available at a level of $500

* Name in 50th festival guide

**Company Name (or Name, if private donor) : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Payment Enclosed: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

\*\*I am unable to sponsor at one of the above levels, but please accept my tax-deductible donation of

$ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to: **UConn**

Please enclose a copy or disk of your logo (or email it as a jpeg to lisa.hastings@uconn.edu ), and mail this form and payment to

UConn Avery Point

1084 Shennecossett Road

Groton, CT 06340

ATTN: Lisa Hastings

Please respond by July 30, 2017 so we can recognize your contribution in our promotional efforts.